



ADVANCING BELONGING, COMMUNITY & DIVERSITY.

GREATER ALBUQUERQUE ASSOCIATION OF REALTORS®

2024 YEAR IN REVIEW

In the summer of 2024, the ABCD Committee refocused its efforts to continue the mission established in 2022, emphasizing community engagement and advocacy for homeownership. With strong momentum heading into 2025, the committee aims to expand its membership and further its impact in the community.

Mission

Embracing the uniqueness of our communities by advocating for Fair Housing, diverse homeownership, and to be a reliable resource for education / empowerment / and growth.

Vision

ABCD envisions the culture of our association as being a direct reflection of the communities we live in and serve. Free of barriers (perceived or systemic). Diverse in thought. And so inclusive that every individual knows and feels that they belong.



First Wednesdays

Kiss, Bow, or Shake Hands

January 2024



*The year began with a free presentation on cultural fluency, offering insights on navigating business interactions with grace, respect, and cultural awareness. Based on the bestselling guide *Kiss, Bow, or Shake Hands*, renowned author Terri Morrison provided commentary to conclude the session.*

Building Boundaries and Prevent Burnout

May 2024

in recognition of Mental Health Awareness Month, this session addressed the stress prevalent in the real estate industry, focusing on maintaining balance, setting boundaries, and preventing burnout. Jennifer Sullivan, Clinical Supervisor at All Faiths Children's Advocacy Center, shared valuable insights and offering strategies for fostering a healthier, more supportive professional environment.

Advancing Fundamental Financial Knowledge

September 2024

The event offered insights into macroeconomics, affordable housing challenges, and unique financing options. Expert speakers examined finances from national, local, and personal perspectives, equipping attendees with strategies to navigate market trends and better serve clients.

Community Events



ABQ CiQlovía is an annual event that temporarily transforms Albuquerque streets into vibrant, car-free public spaces, encouraging community interaction, healthy lifestyles, and sustainable transportation. Participants enjoy activities like biking, walking, dancing, and connecting with local organizations and businesses in a lively, inclusive environment.

Why It's a Good Fit for the ABCD Committee:

ABQ CiQlovía aligns with the ABCD Committee's mission of advancing belonging and community by meeting people where they are. Attending this event provides an opportunity to engage with diverse community members, promote homeownership as a path to stability and investment, and highlight the role of REALTORS® in supporting individuals and families. The event's emphasis on inclusivity and connection makes it an ideal platform to foster relationships and share resources in an accessible and welcoming way.

With the committee's restructuring and refocus in the summer of 2024, **Juneteenth** and **ABQ Pride** were not attended this year but are planned for inclusion on the 2025 community event calendar.



Resources

ABCD Webpage

<https://www.gaar.com/events/advancing-belonging-community-diversity>

Bilingual Resources
First-Time Homebuyer
Fair Housing Resources
Affordable Housing Events
Why Use a REALTOR®
How to Become a REALTOR®

Community Display & Handouts

Pop-Up Banner and handouts with bilingual text and QR code to ABCD Resources.

A Voice for Diversity/Ethnic/Religious Celebrations

ABCD committee members volunteer to promote and celebrate these events. This effort began in August 2024 and will continue these into 2025.



*Thank you for
joining us!*