

4. Belinda Franco

Updated at Aug 02, 2024

Submission Date	Aug 2, 2024
Name	Belinda Franco
Brokerage Name	REAL Broker LLC
City	Albuquerque
State	NM
Zip	87120
Number of Years as a REALTOR® Member:	14
Member Type: Please select Designated REALTOR®/Participant only if you are listed as the Designated/Qualifying Broker of your office.	REALTOR®/Subscriber
Are you a managing broker? If so, how many brokers do you supervise?	not at the moment- I am a QB but currently not supervising. I have managed up to 13 brokers at one time.
For which position are you applying?	Treasurer (Officer - one year term)
Do you have any Code of Ethics violations or have you ever had any disciplinary actions from the New Mexico Real Estate Commission in the last 3 years? If yes, please elaborate. If no, indicate N/A.	No
Have you ever served as an Officer or Director of SWMLS or GAAR?	Yes
Have you served as a Chair of a SWMLS or GAAR Committee within the past 5 years?	Yes

Please list all SWMLS, GAAR, NMAR and NAR committees, task forces or PAGs you have been a member of. You can view your SWMLS/GAAR committee history by going to your member portal.

REALTOR® Fund - 2024 Co-Chair
 REALTOR® Fund Committee 2022- current
 Professional Standards Committee - 2024

Served on GAAR Board 2018-2022
 GAAR Director 2018
 GAAR Executive Committee 2019-2022
 GAAR Vice President 2019
 GAAR President Elect 2020
 GAAR President 2021
 GAAR Past President 2022

LDP Graduate 2017
 GAAR Nominating Committee 2018-2023
 GAP 2019
 LEAP 2018, 2019
 Building PAG 2021-2022
 Bylaws Redline PAG 2023
 Policy Redline PAG 2024
 SWMLS Nominating Committee 2021
 SWMLS Board of Director/Executive Committee 2021
 RECPAC Committee 2021

NMAR Director 2019 - current
 NMAR Professional Development 2024
 NMAR Strategic Planning 2022- current

NAR Safety Advisory Committee 2022-2023
 NAR Director 2021

Have you participated in GAAR's Leadership Development Program, NMAR's Growth and Involvement Program, or any other leadership training? **Yes**

If yes, please provide program name and year completed. Please write N/A if not applicable. LDP 2017

How many transactions did you have within the last 12 months, August 1, 2023 to July 31, 2024? 10

Have you completed a Robert's Rules of Order and MLS Rules Refresher course? **Robert's Rules of Order**

What are your primary disciplines in your real estate practice? Check all that apply. **Residential**

Please list any REALTOR® Institutes, Societies or Councils in which you currently hold membership. NAR C2EX
 NAR Fairhaven
 Working on my GRI

Please list any REALTOR® designations you hold. ABR
 CRS
 CNE

Have you reviewed the Board Responsibilities document and do you agree to abide by these responsibilities? **Yes**

Which technologies offered by SWMLS are your favorites, and why? There are so many technologies offered by SWMLS and I would say SUPRA is at the top of my favorites because it allows us access to show homes.

ShowingTime has so many functions that I am still learning about to help us work more efficiently.

I use RPR and Remine and am still learning so much from these member benefits.

Please share your experience, qualifications, skills, knowledge, and any other relevant information that would make you an asset to the SWMLS Board of Directors and SWMLS Participants and Subscribers. What leadership skills do you bring to the role?

Volunteering on the GAAR Board of Directors for so many years helped me see how our association runs and brings value to our members. I have a heart for service to our industry and our community and I would like to continue serving our members and this time on the SWMLS side. My leadership skills are still being developed as I learn and grow and this is one of the main reasons I started volunteering at our association -to gain as much insight and perspective so I could be the best REALTOR® I can be. I want to continue to sharpen my saw by serving on the SWMLS Board alongside some of the best in our real estate family. My main goal is to continue to be a voice for our members through volunteering on the local, state, and national levels.

What is the role of the SWMLS and what are the challenges facing SWMLS moving forward?

The Role of the SWMLS includes ensuring data integrity and to bring best tools to our members. The challenges facing SWMLS moving forward will be to enforce rules and rule changes. Our market is ever changing and the challenge is to keep up with changes and getting the information out to our members.

I'm looking forward to having a new MLS Director (we will forever miss Richard Gibbens - insert very sad face).

What are the strengths of the SWMLS core software and affiliated technology offerings and where do you see room for improvement and/or change?

The strengths of the SWMLS core software and affiliated technology offerings are they are always being tested and vetted and the newest offerings are being explored. I see room for improvement in asking membership in more ways for what is important for them through surveys and offering a town hall to hear the concerns of members.

What is the one thing you would like to change that is in the purview of SWMLS?

One thing that I would like to change about what is in the scope of SWMLS is having more training for members around MLS rules and MLS products.

Additional remarks by Candidate:

I've seen the leadership over the years in the SWMLS Committees and Board of Directors and it excites me to be a part of facing these challenges head on and keep our SWMLS as one of the forward thinking associations and leaders in our industry!