

4. Jaclyn Staton

Updated at Aug 12, 2024

Name	Jaclyn Staton
Brokerage Name	Keller Williams
City	Albuquerque
1. Member Type: Please select Designated REALTOR® if you are listed as the Designated/Qualifying Broker of your office.	REALTOR®/Associate Broker
2. Have you been a a REALTOR® for at least three (3) years?	Yes
3. Have you been a member of GAAR for at least one (1) year?	Yes
4. Have you had any Code of Ethics violations or non-compliance of a membership duty in the last three (3) years?	No
5. For which position are you applying?	Director (2 year term, 4 available positions)
6. If you selected an Officer position, prior to nomination, have you had at least 5 transactions that closed in the prior 12 month period (August 1, 2023 - July 30, 2024) and/or are you a QB of at least 5 brokers?	N/A
7. If you selected an Officer position, have you served on at least one (1) GAAR or SWMLS Committee in the past five (5) years?	N/A
8. Please list all GAAR, SWMLS, NMAR or NAR committees or task forces you have been a member of. (You can find your GAAR/SWMLS committee history on your Member Portal.)	None
To be eligible for an Officer position, you must have fulfilled a two (2) year term on the Board of Directors within five (5) years of nomination. Please provide the years you served as a Director or Officer on the GAAR Board of Directors. Please write N/A if not applicable.	N/A
9. To run for the position of President-elect, you must have fulfilled a two-year term on the GAAR Board of Directors (Officer or Director). If you selected to run for the President-elect position, have you served a two-year term?	N/A
10. If Yes, what years did you serve?	
11. Number of years licensed:	10-20 years
12. Number of years of REALTOR® membership:	10-20 years
12. Have you participated in GAAR's Leadership Development Program or NMAR's Growth & Involvement Program?	No

If yes, which one and what year?	N/A
13. Please list any REALTOR® designations you hold.	RENE - Real Estate Negotiations Expert
15. Please list any REALTOR® institutes, societies or councils in which you currently hold membership.	None
16. What are your primary disciplines in your real estate practice? Check all that apply.	Residential
17. Service as an elected Officer or Director requires attendance at Board of Director meetings - and Executive Committee meetings for Officers. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, absence from three (3) or more regular or special meetings per fiscal year without an excuse deemed valid by the Board of Directors shall be construed as resignation. If elected, will you attend the regular and special meetings of GAAR as an Officer or Director?	Yes
18. What challenges face the current real estate industry?	Overcoming old "standards" of practice. Communication to the public about our value as Realtors.
19. What challenges face the Association?	Member involvement and participation in industry events and City/Association event. Communication to the public as a large Association in the City.
20. Given the challenges you identified above, how would you contribute as a leader?	I am passionate about this industry and how we as brokers communicate with the public as well as with each other. As a Volunteer/Board member, my hope is to continue to support GAAR and the broker members and bring new ideas and light to ways we might better communicate our value to the public and each other.
21. How do you feel GAAR could be more relevant to our members?	I feel like having a larger presence in public events and housing events might shine the light on the value that GAAR members bring to the city and how many lives are impacted by brokers associated with GAAR.
22. Name one problem you find with GAAR and how you would fix it.	Public awareness around the value of brokers to the public. I would fix it by entering a larger number of smaller community based events that show our support for the Albuquerque area. Create more buzz and marketing about the Association and its members and put that at the forefront of being the reason buyers and sellers can and should trust using a broker.
23. Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS®.	My understanding is that the role of Board of Directors is to support members of GAAR and help make honest decisions on behalf of problems that are presented to the Board and help make professional and ethical decisions on behalf of the members of the Association.
24. A position on the GAAR Board of Directors means serving your Association and putting the needs of the members first. Do you affirm that you will serve your membership, acting in a neutral capacity for the betterment of the members?	Yes, I affirm
25. What do you think will be unique about the next two-year time frame?	Trust and communication around the new NAR settlement. More transparency and more professionalism moving forward.
26. What leadership skills, education, experience or training do you possess that you feel would be beneficial on the Board of Directors?	I have been a broker for over 12 years in the Albuquerque area. I have a background in marketing and education and have taught new brokers courses as well as served on the Agent Leadership Council for both KW offices during that time period. I feel lucky enough to have seen the market changes and industry changes during this time. I feel that I have a good understanding of what agents are dealing with on a day-to-day basis and my hope is to bring support to those agents and their perspectives as a member of the Board of Directors.
27. What else would you like to tell the membership about yourself? (i.e. personal interests, activities, hobbies, etc.)	I love working in this industry. I have lots of hobbies, reading, running, snowboarding, my kids and more but I admit I spend too much time scrolling the MLS. I am constantly learning new things, growing personally and professionally and I attribute that to this industry. I would be honored to serve on the Board and support fellow brokers as needed.

