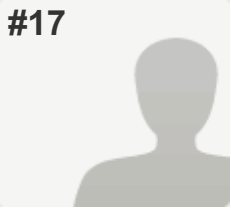


#17

**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Friday, September 16, 2016 8:55:24 AM
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PAGE 1: GAAR Candidate Resume

Q1: Name:	Aaron Burnett
Q2: Member Type:	Associate Broker
Q3: Additional Info:	
Firm Name:	Aaron Burnett
Address:	2820 Vermont NE
City/Town:	Albuquerque
State:	NM
ZIP:	87110
Email Address:	aaron@dukecityhomes.com
Phone Number:	505-918-9868
Q4: Have you been a REALTOR® member of GAAR for at least 3 years prior to this nomination?	Yes
Q5: Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?	No
Q6: Are you applying for an Officer position? If so, which one?	<i>Respondent skipped this question</i>
Q7: Are you applying for a Director position?	Yes
Q8: If you selected "Officer" in question 6, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?	<i>Respondent skipped this question</i>
Q9: If you selected "Officer" in question 6, prior to nomination, have you had at least 5 transactions that closed in the prior 12 months and/or are you a QB of at least 5 Brokers?	<i>Respondent skipped this question</i>
Q10: Number of years licensed:	1-5 years
Q11: Years of REALTOR® Membership:	1-5 years
Q12: Please list all GAAR, SWMLS, RANM or NAR Committees or Task Forces you have been a member of:	N/A
Q13: Have you participated in GAAR's Leadership Series?	No

Q14: Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:

N/A

Q15: Please list any REALTOR® Designations you hold:

N/A

Q16: In the appropriate space, indicate approximate percentage of your time that reflects your business (must add up to 100%)

- Single-family Brokerage:	98
- Appraising:	0
- Counseling:	0
- Farm & Land Brokerage:	1
- Commercial Brokerage:	1
- Mortgage Financing:	0
- Industrial Broker:	0
- Securities Brokerage:	0
- Building & Development:	0
- Property Management:	0
- Other:	0

Q17: Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, missing three (3) or more meetings is considered resignation from the Board of Directors. If elected, will you attend the regular meetings of GAAR as an Officer or Director? Yes

PAGE 2: GAAR Candidate Resume

Q18: What challenges face the current real estate industry?

I believe the industry is up against the DIY mentality. There are many websites and tools out there for buyers and sellers that make it seem as if non-realtors can buy or sell with out Realtors.

Q19: What challenges face the Association?

See above

Q20: How do you feel GAAR could be more relevant to our members?

I believe that GAAR could be instrumental in helping educate the public on what it means to have a Realtor walk them through a transaction.

Q21: Name one problem you find with GAAR, and how would you fix it:

I feel as if there could be more outreach with the public. The people of the community need to understand the role and support that GAAR plays in our community. I think that holding educational events would create a more effective top of mind awareness concerning GAAR. The public need to understand how GAAR and Realtors work hand in hand.

Q22: Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS®:

The Board should be voice of the Realtor community. Elected officials should be a representation of what the real estate professionals need and want support wise.

Q23: What do you feel will be unique about the 2017/2018 time frame and into the future?

As the market continues to improve I feel as if consumers will start to shift to the DIY mentality. This includes FSBO's and consumers trying to purchase property without Realtors.

Q24: What leadership skills will be critical during this period?

Education and outreach to consumers.

Q25: What education, experience, skills or training do you possess that would be beneficial on the Board of Directors?

I had a successful 22 year career in on air broadcasting as well as media sales. Since changing careers I've utilized my knowledge and experience in marketing and re-focused it on real estate. I also have a vast knowledge in social media.

Q26: Given the challenges that face the Association, why would you want to be a Leader?

I feel as if the leaders in the Association need to be members that have "boots on the ground" and are active in the industry.

Q27: Additional remarks by Candidate:

I look forward to bringing my common sense approach to the Board. I don't have any sort of agenda, I just want what's best for the members and community.
